

**STARTUP  
BANDUNG**



A band of curated, Bandung-based founders of Tech-Startup companies, ecosystem players and stakeholders with proven track record and impact to the world.

Startup Bandung Community gives opportunity for founders to expand their network, share and contribute to the society in a higher scale with the power of collective cooperation among its members.

# About Bandung



Bandung is Indonesia's second largest metropolis after the nation's capital city, Jakarta. It's also the capital of the West Java province. Bandung offers travelers a well-balanced mix of modernity, history, culture and some cool nature scenes. Right in the city hub, you'll find its commercial and business districts are alive with chic dining spots and boutique-lined streets.

The trendy vibe of the city has helped give its famous moniker, the "Paris of Java". It even has dedicated streets favoured by local weekenders and visitors for top-quality fashion items.

Bandung is the capital of West Java in Indonesia. Bandung is 180 kilometers southeast from Jakarta. Although it has a population of over two million, the pace of city life is slower than Jakarta's. Bandung is situated on a plateau 768 meters above sea level with a cool climate throughout the year. Bandung is the most European city of Java.

Due to its topology, climate in Bandung is relatively cooler throughout the year than most of Indonesian cities. The average annual rainfall ranges from 1,000 millimetres in the middle and the southeast region to 3,500 millimetres in the north of the city. The wet season conforms with other Indonesian regions, around November to April. The average temperature is 22.6°C, cooler than most Indonesian cities.

Surrounded by green fertile mountains, Bandung today is Indonesia's center for learning and creativity. Bandung is one of Indonesia's most prestigious university towns. Bandung is also the center of Indonesia's burgeoning ICT technology, at the same time it is a center of arts and artists. Every weekend and long holidays the city is filled with young people from Jakarta who flock to Bandung to enjoy its youthful creative atmosphere in music, painting, fashion, and the culinary arts.

# The Story

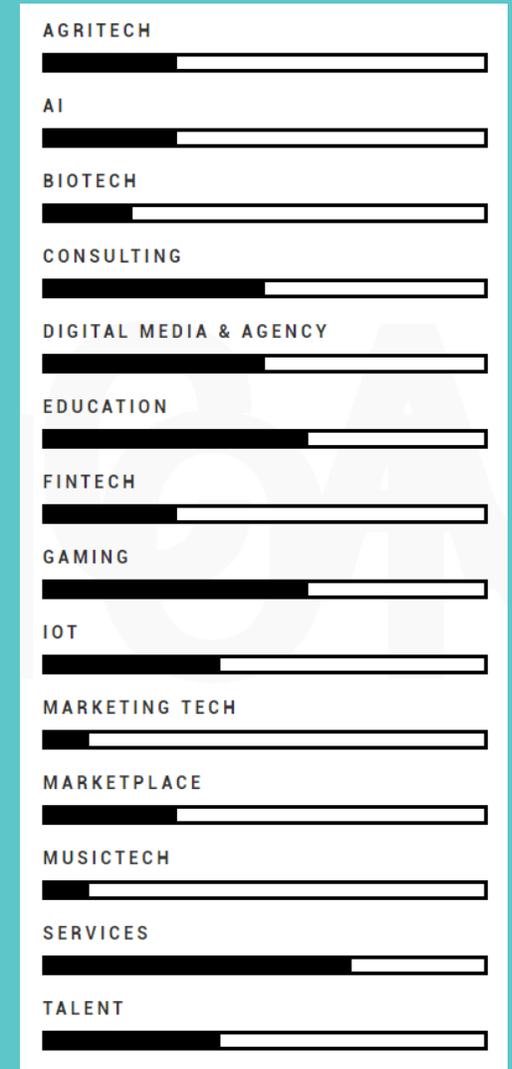
*“Communication and collaboration are believed to be fundamental elements in the development of startups in Bandung”*

Initially started out (circa 2014) as a humble whatsapp group started by several startup founders who have underlying passion to create bigger impact, start from our homebase in Bandung, the capital city of creativity in Indonesia.

Startup Bandung grew organically as a community of 100+ startups of many kind of, let's say tech-startup *sub-genres*, ranging from AI to Biotech. Not only tech-entrepreneurs, but are also consisted of experts, mentors, academician, researchers, creativepreneurs, investors and ecosystem players, creating a rich and vibrant interaction within the community. We share, encourage and become a support system when it comes to the ups and downs, winning stories, f\*\*ked-stories, even the dark side of becoming a tech startup founder's.

Now, most of our members have a proven track records in the global scale as a winner of a pitch battles, headlining prestigious conferences around the world, receiving globally recognized awards, showcasing their products in a worlds biggest tradeshows, become part of a (much much) bigger tech/entrepreneurial communities or even become a market leader in their industries.

We are also supporting countless startups or tech-related events as community partners, providing our members as mentors for Bandung's top Universities or even hosting our friends from startup ecosystem from the other side of the world. Despite those high profile roles, we are still a (relatively) small circle of founders who needs to be a bit vulnerable among us, and rely on each other for support. That's what makes us truly human, makes us stick together, and proud of become part of this community.



# Our Members

*"100+ Startups, 200+ Founders and Ecosystem Players  
Headquartered in Bandung Indonesia"*



# Our Mission

*"Communication and collaboration are believed to be fundamental elements in the development of startups in Bandung"*

As a forum for digital startups in Bandung to share in the concept of a fellowship. Startup Bandung is expected as a medium of maturation of startups, carrying out the concept of learning from experienced startups. This means that this community emphasizes teaching and mentoring from startup actors who are already counted as "seniors" to share and give advice in dealing with problems faced by new startups.

Startup Bandung was formed based on a concern. When the tech / startup industry are massively grows in Indonesia, but unfortunately there is only a few community that specializes in focusing on startup development.

Not only does it stop being a gathering place for startups in Bandung, Startup Bandung is also committed to establishing many relationships with components that can support the acceleration of startup growth, such as ecosystem players, venture capital, Universities, co-working spaces, governments, other communities, media, and companies / other senior startups.

Source: <https://dailysocial.id/post/startup-bandung>

# Our Mission



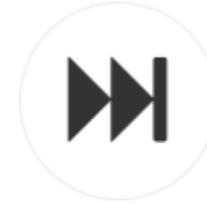
## Eco > Ego

As a community, we put aside our ego to become a better part of the *eco[system]*.



## Founder centric

We provide a solid ground for tech founders to share and care for each other's businesses.



## Enabler

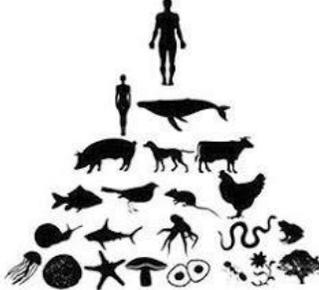
We believe that "tech" have a pivotal role as an "enabler" for other businesses to accelerate.

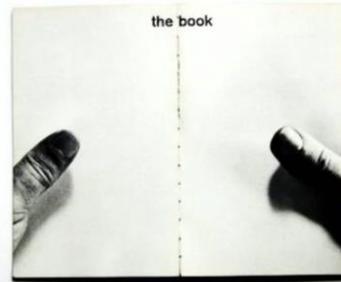


## Support System

We position ourselves as a support system for Bandung's tech founders, and for some extent, Bandung entrepreneurial scene in general.

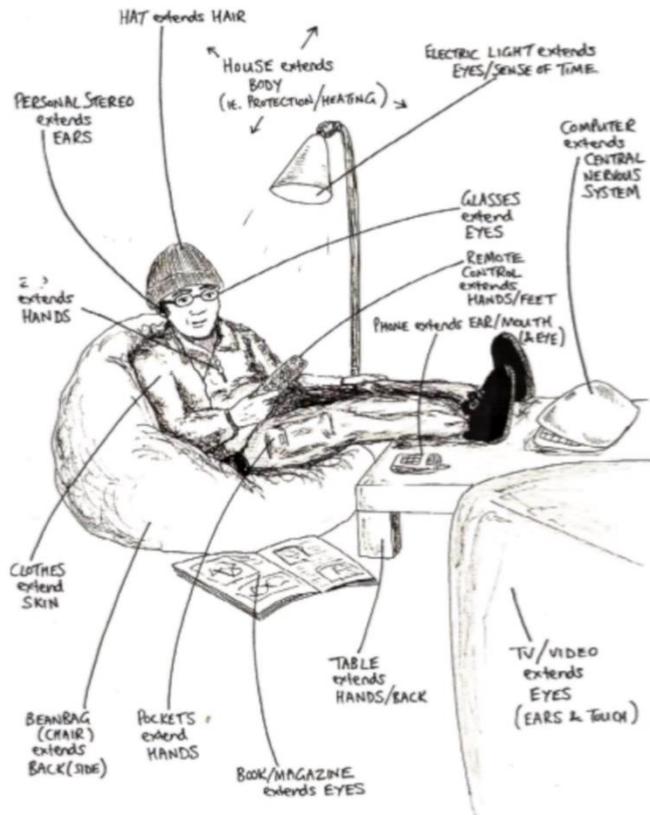
# The Constant Battle of:

<b>EGO</b>	<b>ECO</b>
 A pyramid diagram representing an Egosystem. At the top is a single human silhouette. Below it are two smaller human silhouettes. The next level contains a pig, a dog, and a cow. The bottom level is filled with various smaller silhouettes of animals and plants, including a fish, a bird, a chicken, a snake, a rabbit, a mouse, a frog, a starfish, a jellyfish, and a mushroom.	 A circular diagram representing an Ecosystem. It features a central human silhouette surrounded by a dense collection of various animal and plant silhouettes, including a pig, a dog, a cow, a fish, a bird, a chicken, a snake, a rabbit, a mouse, a frog, a starfish, a jellyfish, a mushroom, and a sun.
<b>Egosystem</b>	<b>Ecosystem</b>
Centralized	Distributed
Scheduled / Their time	Real-Time / My-time
All invented inside	Invented anywhere
Owned and closed	Shared and open
Hyper-competition	Hyper-collaboration
Pyramids	Nodes
Spend and trash	Use and renew
One-way / One to many	2-way / Many to Many
Monolithic	Networked
Proprietary	Interoperable



### Discovering **Marshall McLuhan:**

- Canadian media theorist, studied the effects of technology on culture.
- Insight: “**Technology is an Extension of the Human Body.** It extends the reach of our embodied mind beyond our natural limits”
- The book is an extension of the eye.



McLuhan, 1964:

*“The shovel is an extension of the hands, The wheel is an extension of the feet, The book an extension of the eye, Electric circuits are an extension of the central nervous system.”*

Today, we are in the golden age of “Extensions”. They are everywhere, we just call them differently..



# DEEP TECH

# &

# HIGH TECH

The deployment of Deep Tech often linked to (“Deep Knowledge”) is aimed at solving mankind biggest challenges.

Challenges that require the pooling of significant capital and influence requiring the combination of **All at Once technology**, from Quantum Computing, to Blockchain, from Machine Learning to Autonomous Devices, from Biotech to Nano Tech, from Intelligent Devices to Immersive Experiences.

Whereas high tech focuses on the narrow bands of problems for business, industries and re-inventing core processes and delivering newer more efficient outcomes. Focusing on top line and cost savings in a shorter time horizon, than the measures that come with Deep Tech that focus on the bigger picture and a 5 to 50 year horizon.



# Not Only as Startups

# But

# Impactful Tech Innovators

Tech unlocks the future of mankind

A growing but not exhaustive list of Mankind Problems

- Socio Political Changes. Climate Change.
- Feeding 10billion
- Global Resource Sharing
- Human Migration
- Societal Fabric Breakdown
- Zero Trust Voting Systems
- Healing & Healthcare Provisioning
- Sustainability of Everything
- Reprogramming Life
- Water
- Social Injustice & Inequality
- Surveillance & Freedoms Collide
- Toxic Waste & Biproducts
- The Plastic problem
- Species - Extinction Events
- Robotics & Ethics
- Singularity
- People Algorithms
- BIO Security...
- And the list goes on and on...

# Looking a Greater Impact by Becoming an Active Ecosystem Player

